



Copyright Law Proposal

Battle 4 - Team A

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What are the goals of our proposal?

- **Protect the rights** of European citizens.
- Freedom of **expression and creativity** → Responsibility on shared contents.



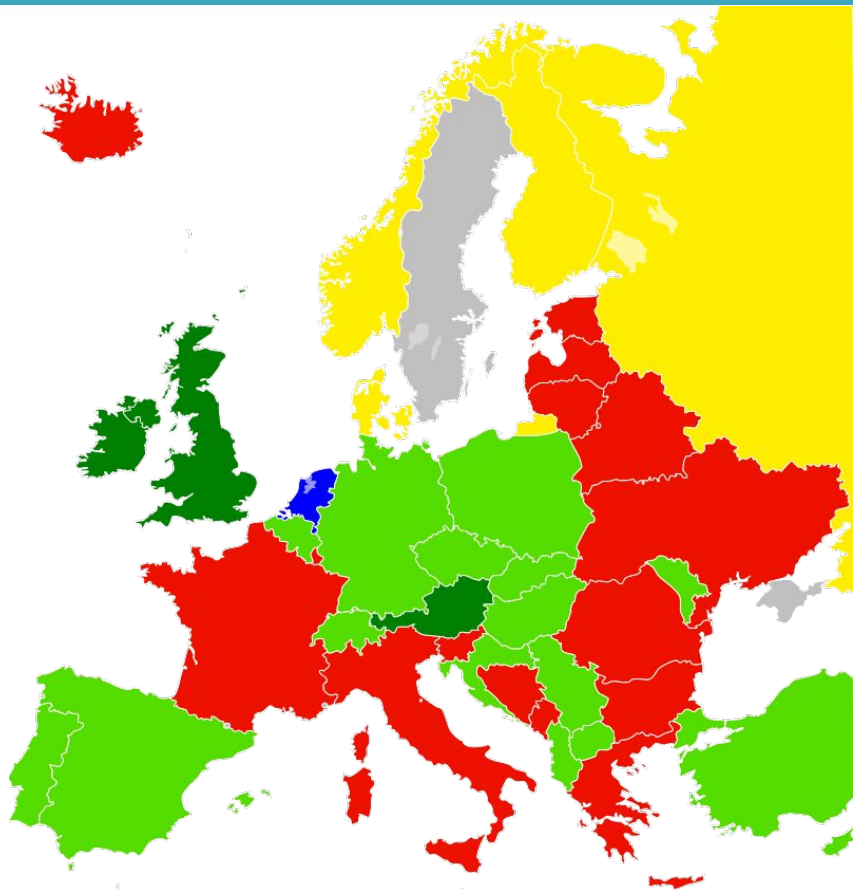
- **Freedom of Panorama:** citizens must have the right to decide if they want the copyright on their properties.
- **Filter Clause:** users hold the responsibility of copyright infringement, platforms must apply countermeasures.
- **Link Tax:** information content aggregators must pay a fixed tax to the Member States in order to use press publications of national publisher.

... right of European citizens.



Chaotic situation now

- OK, including buildings, works of art and public interiors
- OK, including buildings and works of art, but not public interiors
- OK for buildings only
- Not OK
- OK, including buildings, works of art and some interiors





What is a private place?

*“A place that is owned or managed by single citizens,
contrary of public.”*

Corriere.it Dictionary



- Private citizens have the right to pretend the copyright on their private properties.
- Right applicable only on **disclosure** or **commercial** use of visual content.
- Fair Use excluded.
- Member States should provide **adequate mechanisms** to let citizens exert their rights.

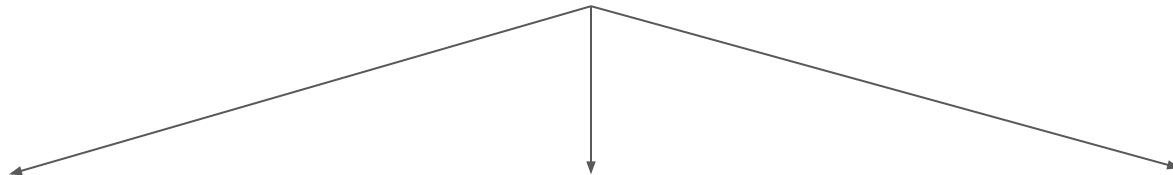
... right of European citizens.



If Content Sharing Platforms were liable for copyright infringement



Strong **automatic** content filters will be applied



Contents without copyrighted material may be blocked

Wrong copyright infringement claim

Reduction of artists' freedom of expression



- Curiosity rover landed on Mars.
- NASA posted a choice clip from the control room on YouTube.
- The video became unavailable due to third party copyright claims.

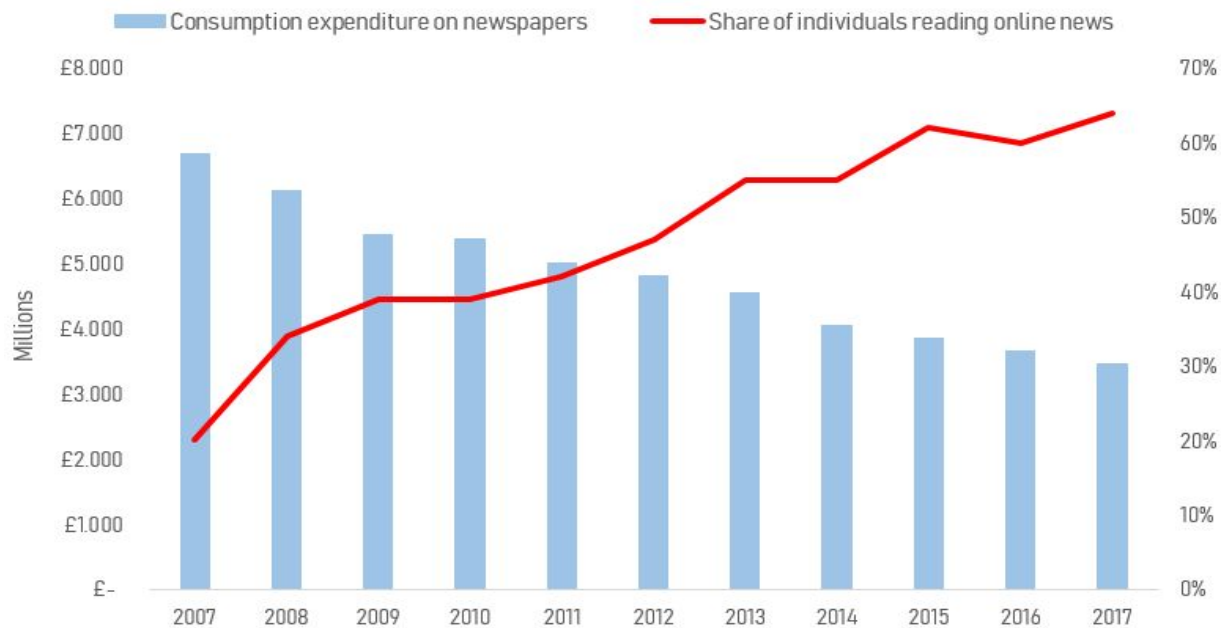


- **Single individuals** who share the content are **liable** for copyright infringement.
- Platforms must develop **content filters** not in order to ban but to supervise and aware users that their contents may infringe a copyright.

... right of European citizens.

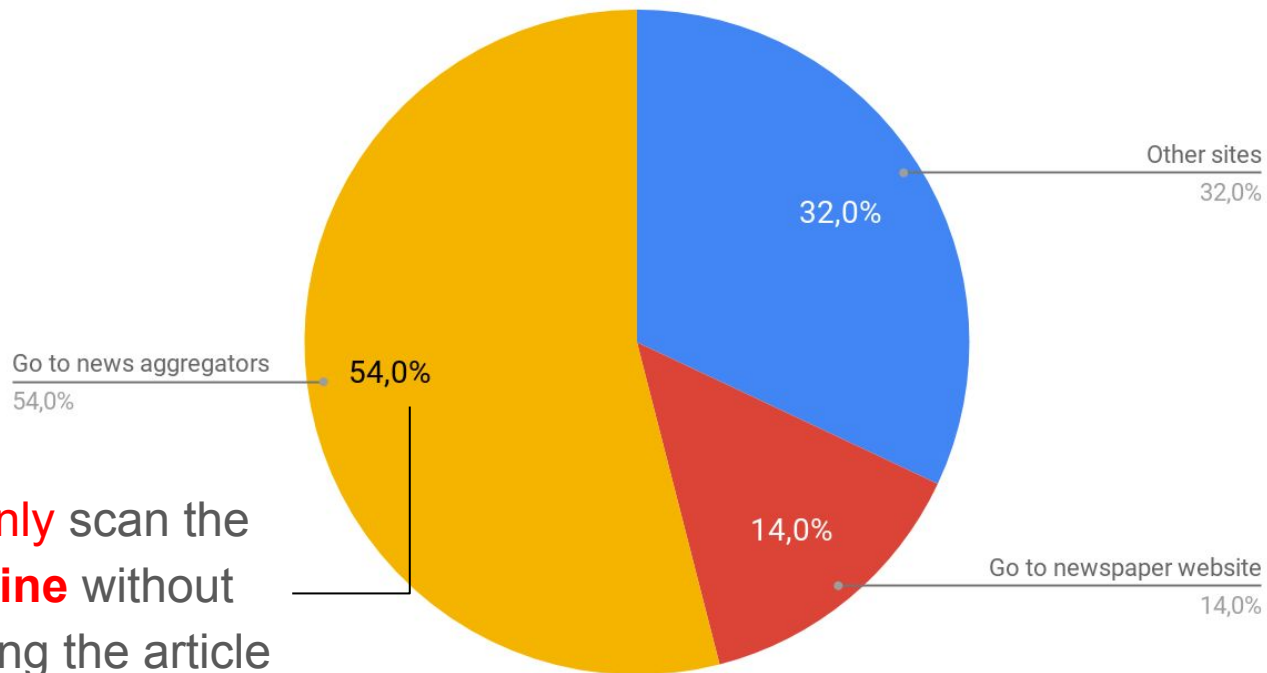


Newspapers business and Online News Trend in the last 10 years





Online newspapers users



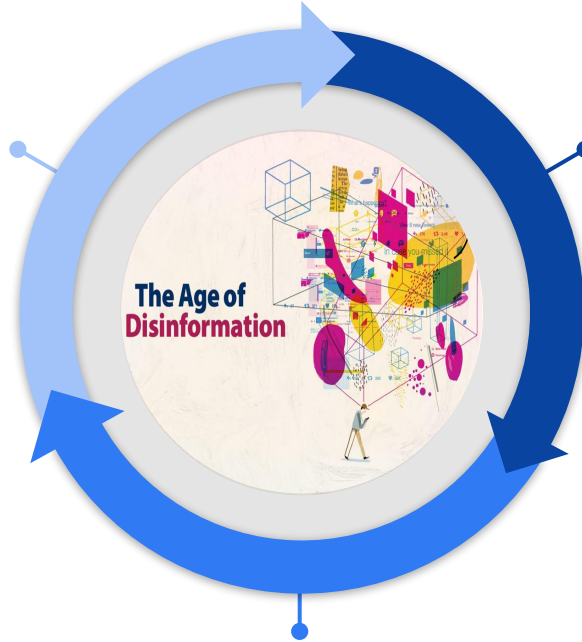
44% only scan the **headline** without accessing the article

Link Tax



People do not visit newspapers websites (or buy less paper copies)

Falling revenues of newspapers (no more investments on reporters expeditions)



European democracy is threatened with lack of information





"Neighbouring rights: a question of life or death"

*“[...] So many friends have stopped reporting because their media organization closed or could no longer pay them. Up until the day they put away their pens and cameras, we had shared the terrible fear of hiding behind a wall that trembled as intensely we did from the impact of the explosions; the indescribable joy when we succeeded, when we could tell the world the **"truth"** that we had seen with our own eyes; [...]*

*The European Parliament should vote in favour of survival of **democracy** and one of its most remarkable **symbols: journalism.**”*

Sammy Ketz, AFP





- News aggregators agree with national governments on the amount of the tax to be paid based on their catchment area.
- Each Member State redeploys that money to press publishers based on their amount of customers.
- It is applied only to platforms with commercial purpose, **directly and indirectly**.



Safeguard EU users right to **freely access** online news and protect EU journalists job of **spreading truth**

... right of European citizens.