

First Meeting for Battle II

Deadline: October 17.

We all have weaknesses and this company is not the exception, the following are our own:

- a. Customer physical integrity: We reduced fees increasing the risks. It is possible that someone can have an accident. Also the same is possible on taxis, our difference is that we can not guarantee the insurance payback to the injured passenger
- b. Driver background: Licensing and screening is not infallible.
- c. Vector safety: Permanent rocket maintenance, using public road but we use the less time taking way rather than the straight way being used by taxis.
- d. Taxes system: The public requirements are not obligations since there is not regulated.

Strengths	Competitor's weaknesses
<p>1. This company is socially inclusive and we hire responsible young and elderly people also. creating "a far more efficient market for car-hire services."</p> <p>2. This company encourages flexibility for our employees, we do not ask for exclusive services.</p> <p>3. This company is opening the market, avoiding a monopoly. (We have pay attention to this point)</p> <p>4. This company is technology friendly, our mobile interactive applications offers all the information required for the trip, such as, maps, routes, even in any intergalactic language. You can also monitor the road taken by the driver either waiting for his arrival ro heading to the destination. customers get to watch the minute-by-minute progress of their drivers to pick them up via the Uber smartphone app (The ETA). In this way it is possible to reduce search costs. Moreover it also manage payments. Therefore is easier for tourists to access the vector using their own currency. (Kill Point!)</p> <p>5. This company constantly encourage the customer's feedback to rate their user experience.</p>	<p>1. Limited driver availability.</p> <p>2. Taxi driver licenses are selective, not accessible to everybody.</p> <p>3. Public routes do not offer alternatives, shaping a monopoly.</p> <p>4. Higher prices.</p> <p>5. Booking requires voice communications only for native speaking.</p> <p>6. As anyone knows from trying to find a cab in bad weather, at rush hour, in or heading to a bad neighborhood or hailing while black, Non-Uber taxi-hailing is hit or miss, as anyone knows from trying to find a cab in bad weather, at rush hour, in or heading to a bad neighborhood or hailing while black. Phone-dispatched cab services have their own problems, he states: Riders tired of waiting may just go out and hail on the street; phone-assigned drivers may pick up a street fare instead, and so "dispatched cabs may never arrive."</p> <p>-----</p> <p>----</p>

6. This company promotes the better driving practices to our employees.

7. By our rating policy you can inform us about your experience and also your complaints about the journey, the car, and even the driver. We pay serious attention to your comments and we carry out them in order to improve our services.

8. The company provide different kind of vectors that let customers choose the service that best suit them.

9. Surge price technology: fares are adjusted according to different factors like demand, available drivers.

10. It is not just uber! We demand to open the market! We are just pioneers to this road.

11. We have freedom of use for cars they can immediately transfer to a private vector.

12. we use the less time taking way rather than the straight way being used by taxis.

Hope this helps!

All the best,

Berioshka,

Thanks Berioshka for creating this

The yellow ones are mine. Mahed

Dears,

I hope everything is well,

I would like to say, we need to create a strategy to use in the battle, I have a suggestion. As you know, one of chess rules says: "Don't use your Queen in your first turns in the battle" and "take is a big mistake". So, I suggest you to give them the chance to start in everything, the presentation, the questions...etc, just for analysing their behavior and the way of thinking that they have. Then we can ATTACK.

Also, Please keep the best advantage point to defend yourselves against the worst disadvantage point that we have in our side, otherwise, if they didn't mention that point, we can use the best point to attack them.

On the other side, Please start questioning with a low-level of disadvantage to the other

team, then go up with the difficulty question-level .

Another suggestion, after finishing your defensive-speech, attach your attack-question with it. And don't put all of your good points in the presentation material. We can show the hidden ones and use them in the battle.

Please let us make the presentation, and let us have meeting to do pre-presentation before the battle !.

ALL THE BEST!

Abdullah.