



**Welcome  
to the future**



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to the future**

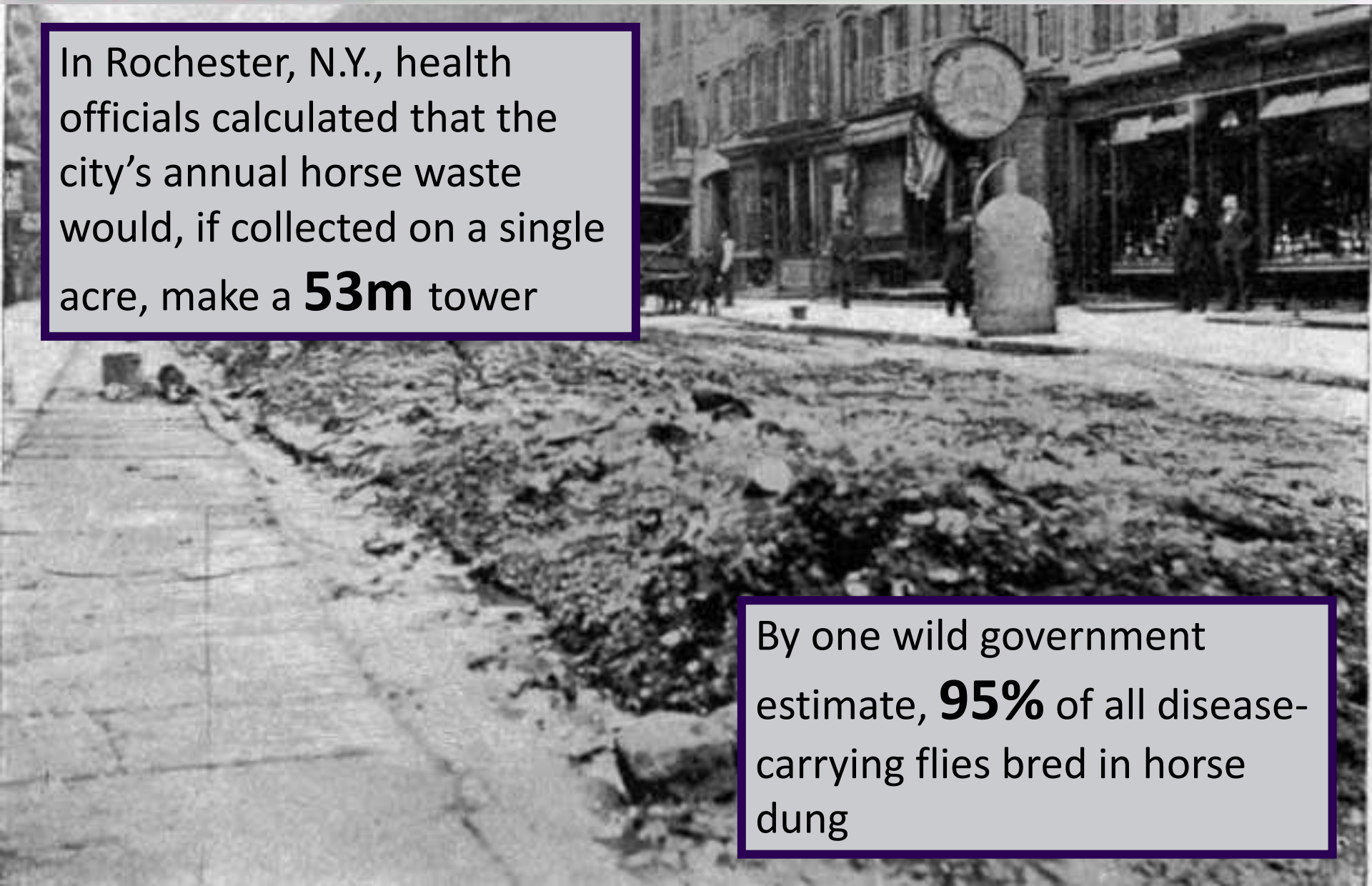
# Today

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“The world had seemingly reached the point where the largest cities could not survive without the horse but couldn't survive with it either”!

# Horses...a problem!

In Rochester, N.Y., health officials calculated that the city's annual horse waste would, if collected on a single acre, make a **53m** tower



By one wild government estimate, **95%** of all disease-carrying flies bred in horse dung

# Horses...a problem!

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Dead horses everywhere...

# **Time to CHANGE!**

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**Today**

**Tomorrow**

**ToChange**

# ToChange!

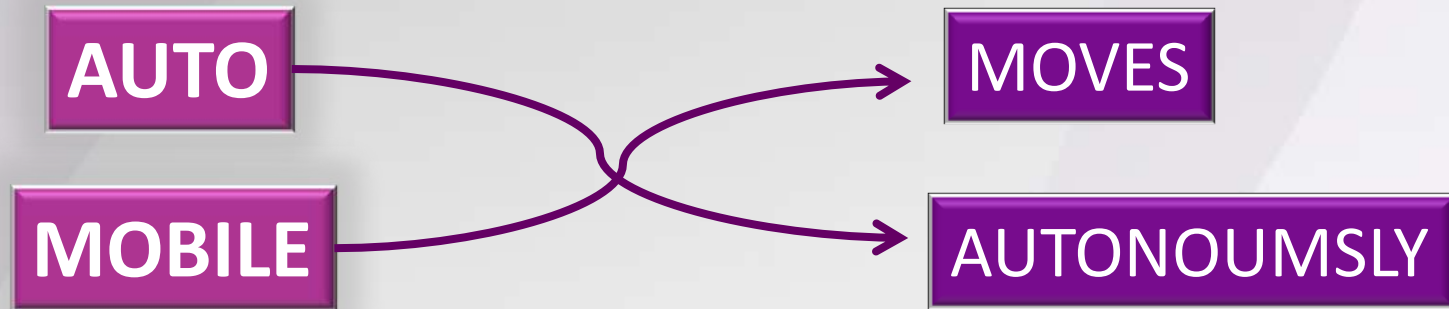
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We have the  
solution...

**OUR  
AUTOMOBILE**



# Why automobiles?



And it does not need to rest!





# Why automobiles?

More comfortable...

... safer...

... and more reliable than a crazy horse!



# What we already have

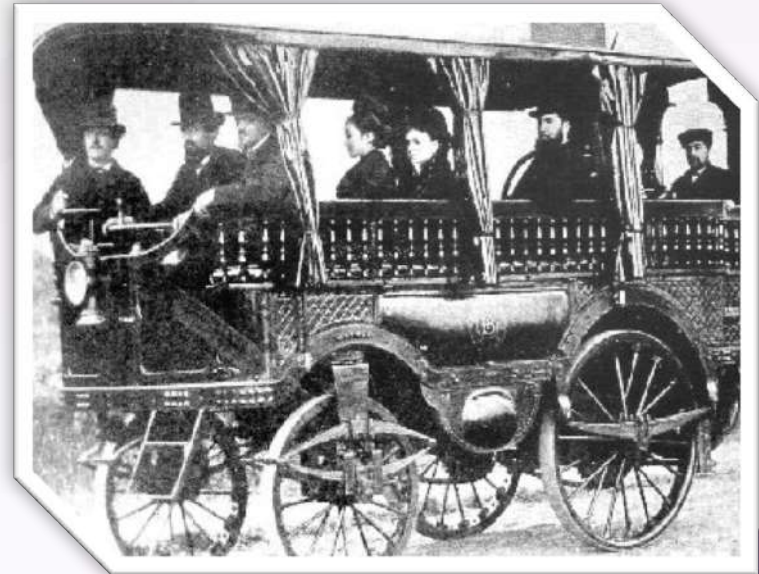
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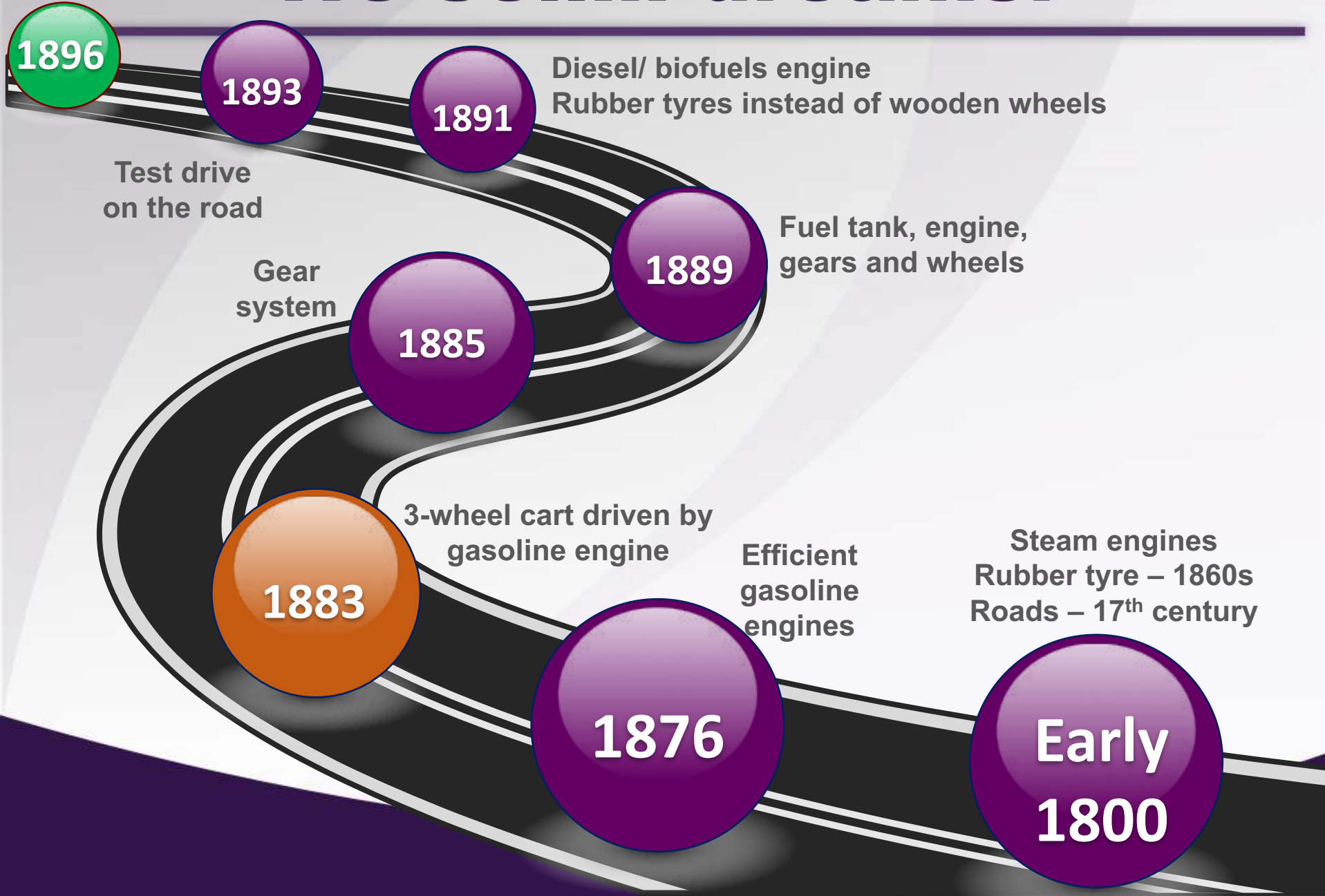
*London and North Western  
1848*

Public railway system already connecting towns

First steam-powered bus in London



# We sell... dreams!



1896

Test drive  
on the road

1893

Diesel/ biofuels engine  
Rubber tyres instead of wooden wheels

1891

Fuel tank, engine,  
gears and wheels

1889

Gear  
system

1885

3-wheel cart driven by  
gasoline engine

Efficient  
gasoline  
engines

1883

Steam engines  
Rubber tyre – 1860s  
Roads – 17<sup>th</sup> century

1876

Early  
1800

**The end**

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**Thanks for your attention**