



I&E Basics

Introduction to Tech Battles





Remembering Matteo





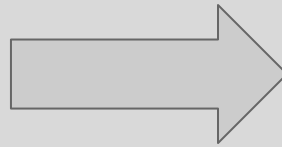
Battles Methodology

- Teaching innovation through scenarios
- Science fiction style
- Learning through exploration
- ...applied to real business cases
- Innovation is “out of the box” → We teach it out of the box

Normal classes vs Battles



Unequivocality
Factuality
Conflict Avoidance



Equivocal Ambiguity
Counterfactuals
Controlled Conflict

Regular classes

Battles





Model

- English Parliament
- Direct confrontation
- Winner is found during the debate
- Be convincing, grounded, visionary
- Goal: be **plausible**, not be **right**





Framework

- Scenario
 - Abstraction level
 - Science fiction/Fantasy/Noir...
- Horizontal Priority
 - Social/Economic context
 - Broader perspective
- Vertical Priority
 - Actual content of the class

Retrospective vs prospective

given the
current
state of
the world,
how did
we get
here?

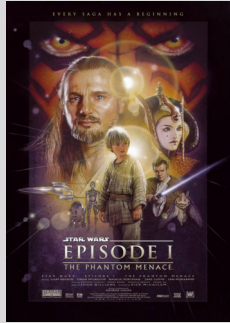
Regular classes



GIVEN AN
ALTERNATE
BEGINNING,
HOW COULD IT
END?

Battles

Normally: Retrospective



I



II



III



IV



V



VI





Normally: Retrospective

Conclusions \longrightarrow Analysis \longrightarrow Explanation

Goal: Retrospectively find answers

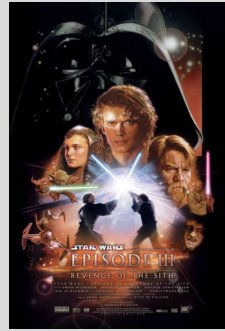
Battles: Prospective



I



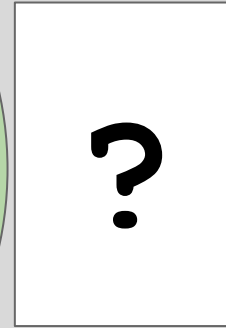
II



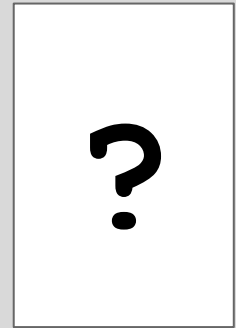
III



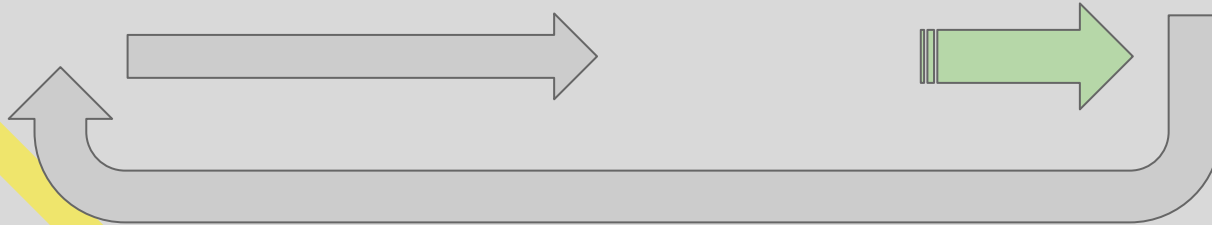
IV



V



VI





Battles: Prospective



Goal: Make questions; affect final result



Anatomy of a Battle

- 10' per team → Opening statement
- 40' → Rebuttals, cross-examination, audience interventions
- 10' break
- 40' → More cross-examination
- 5' per team → Closing statement



Battle topics

- Steve Jobs vs Bill Gates
- Uber vs Taxis
- Real Politik vs Ideology
- Tesla vs Edison
- Wikileaks
- ...





Battle preparation

- We present each battle two weeks in advance
- Each team has one meeting of ~1hr
- Meeting is Tuesday at 4PM (after class)
- We present the scenario, take questions...
- Then you prepare the battle autonomously



Battle report

- Written *jointly* by the two opposing teams
- Summarizes the scenario and theory background
- Explains each team's point of view
- Provides a reconciliation
- Reconciliation is a synthesis → More than the sum of two parts!

Register to the course!



- To be more agile, register by **tomorrow @ 1PM**
- <https://bit.do/iebasics2017>





For the next time

- We will have our first blended session on Oct 2nd
- Watch the email you gave us!
- We will send you instructions on how to access the blended platform



Roles

- 1 webmaster
- 2 housekeepers (1 per class)
- 1 seeker
- 1 customer service
- 4 critical minds (2 per class)
- 4 notekeepers (2 per class)
- 2 photo/videokeepers (1 per class)



The winners

- Customer service → Enrico
- Videokeeper → Seidhar
- Housekeeper → Daniele
- Critical Minds → Anna; Abdullah,
- Seeker → Surbhi
- Notekeepers → Yan Yuping; Berioshka



Yet to decide

- Webmaster
 1. Federico
 2. Luca
- Photo/videokeeper
 1. Gabriel
 2. Matteo





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