


# Let Your Voice Be Heard --- Vote for the Advisor!


**Horizon 2020** is the biggest EU research and innovation programme ever. Almost €80 billion project that aims to transform Europe by coupling research to innovation and focusing on three key areas: excellent science, industrial leadership and societal challenges. It will lead to more breakthroughs, discoveries and world-firsts by taking great ideas from the lab to the market. The goal is to ensure Europe produces world-class science and technology that drives economic growth. It has the political background of Europe's leaders and the Members of the European Parliament.

Horizon 2020 is open to participation from all over the world. And for the **post of Advisor to the President**, the **nominees** are the two legendary entrepreneurs – **Steve Jobs and Bill Gates**. We have to elect ONE of them!

Have a look at the table below, to know a little more about both the applicants before we choose to vote for one of them!



Steve Jobs	Bill Gates
Demanding Perfectionist	Transformational Leader
Highly Innovative	Highly Motivational & Persuader
Ruthless Dictator	Lovable Nerd
Autocratic Style	Participative Style
Not a →	Philanthropist



Let us see what they bring to the desk that makes them the **most suitable candidate** for this post.

My friends, what are your thoughts?

Who do you think should be elected as the advisor?

Who do you think deserves the most and would do the justice for this post?

So here we go ... **Join us for the Battle on 3-Oct-2017 at 2PM in A103 to stay tuned** 😊

Jot down your thoughts for this battle keeping in mind the below boundaries of the battle and focussing on the personal figures ... not on their respective companies!

