


IBM



Human Resources

Simone



“They say a man is known for the company he keeps. We say that a company is known by the men it keeps.”

Thomas J. Watson (IBM founder), October 1926

More than

6200

open positions





Work Conditions and CSR

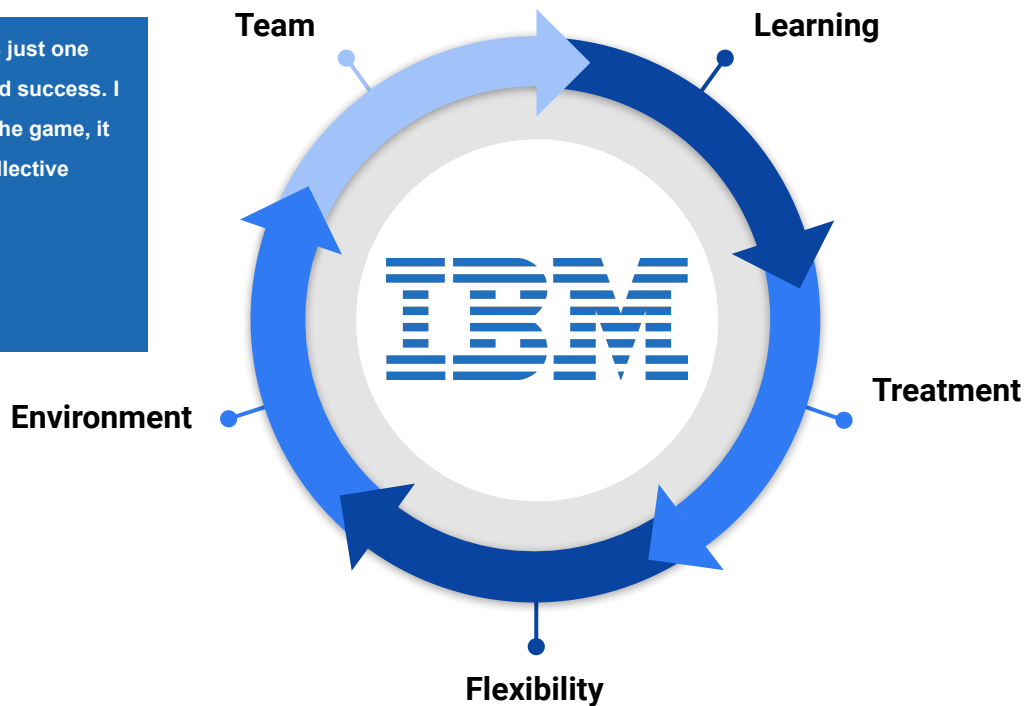
Andrea

<https://www.ibm.org>
<https://www.ibm.com/us-en/employment/>
<https://www.ibm.org/responsibility/reports>

Work Conditions

Until I came to IBM, I probably would have told you that culture was just one among several important elements in any organization's makeup and success. I came to see, in my time at IBM, that culture isn't just one aspect of the game, it is the game. In the end, an organization is nothing more than the collective capacity of its people to create value.

— Louis V. Gerstner, Jr., Former CEO of IBM



Corporate Social Responsibility



Project OWL

IBM P-TECH

VoICAT

Science for
Social Good

Trust and responsibility.

Disaster
Preparedness

Earned and practiced daily.

AI Fairness 360

Environmental
Sustainability

Food Trust



Business model

Tesfaye

Do you know how many different companies
work with IBM ???

The Business Model Canvas

Designed for:

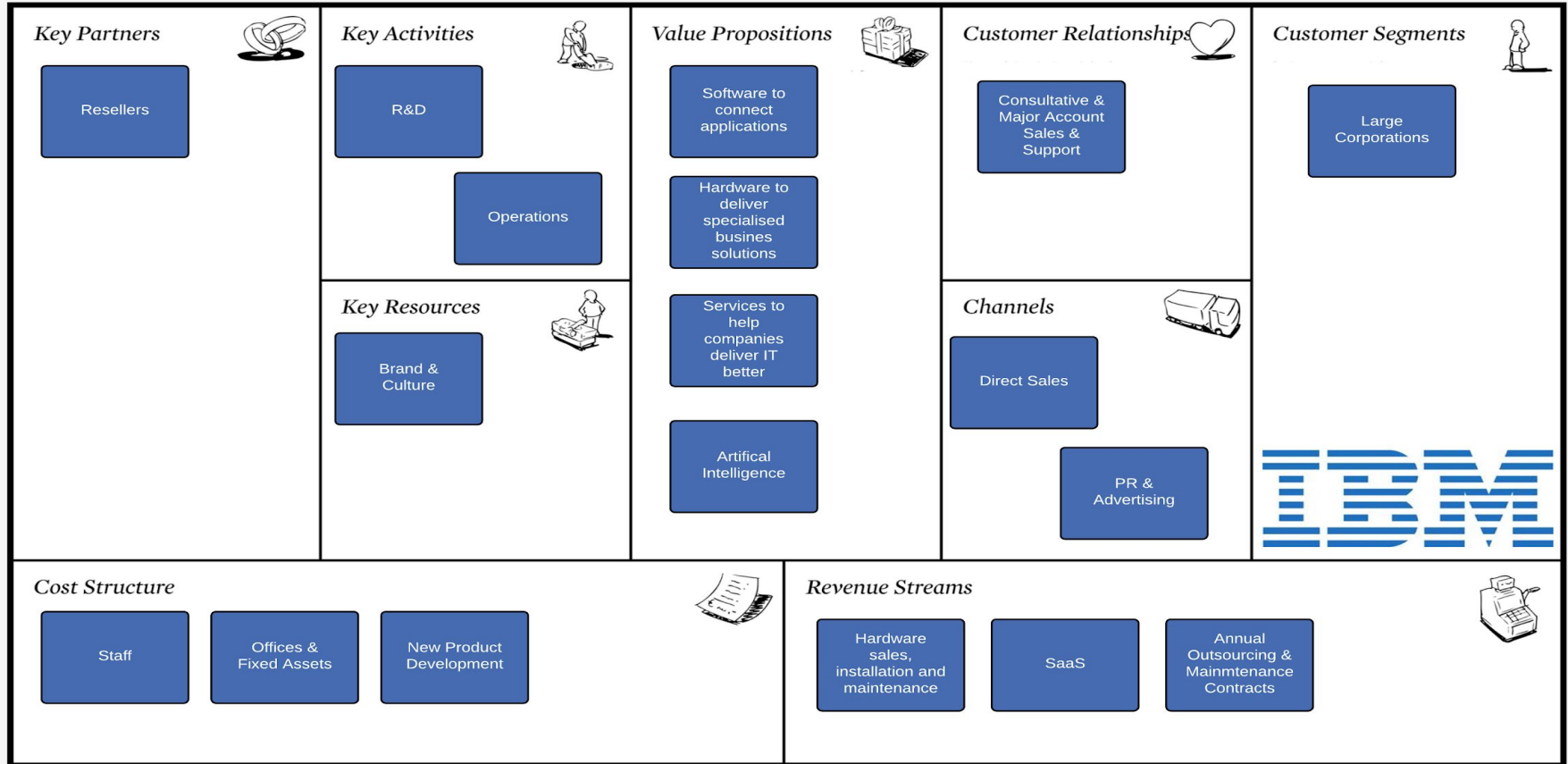


Designed by:

Denis Oakley

On: / /

Iteration:



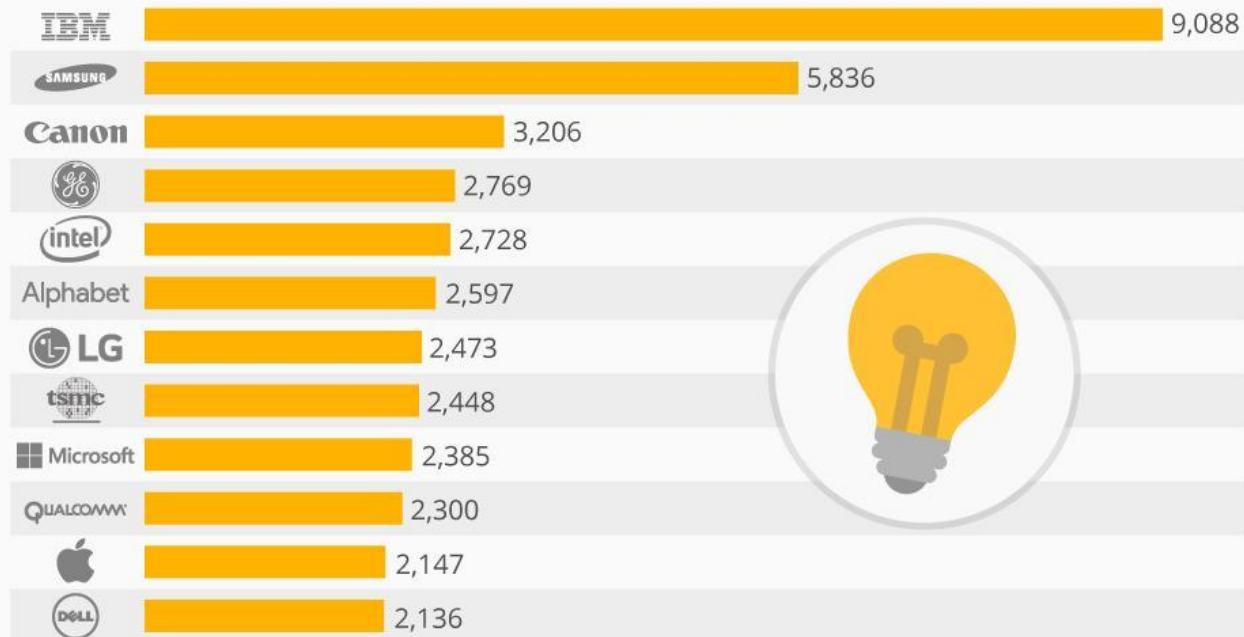


R&D and Innovation

Matteo

The U.S. Companies Granted The Most Patents in 2018

Number of U.S. patents granted to the following companies in 2018



@StatistaCharts

Source: Intellectual Property Owners Association



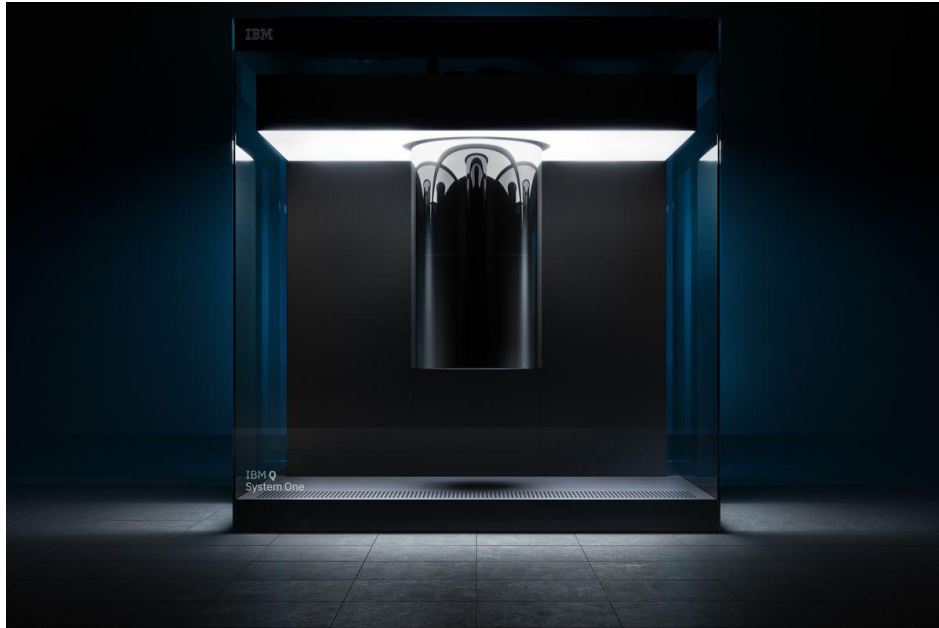
Historical Inventions

- Automated Teller Machine (ATM)
- Hard disk drive
- DRAM
- SQL
- Magnetic stripe card
- Universal Product Code (UPC)

Google wasn't born yet



Quantum Computing

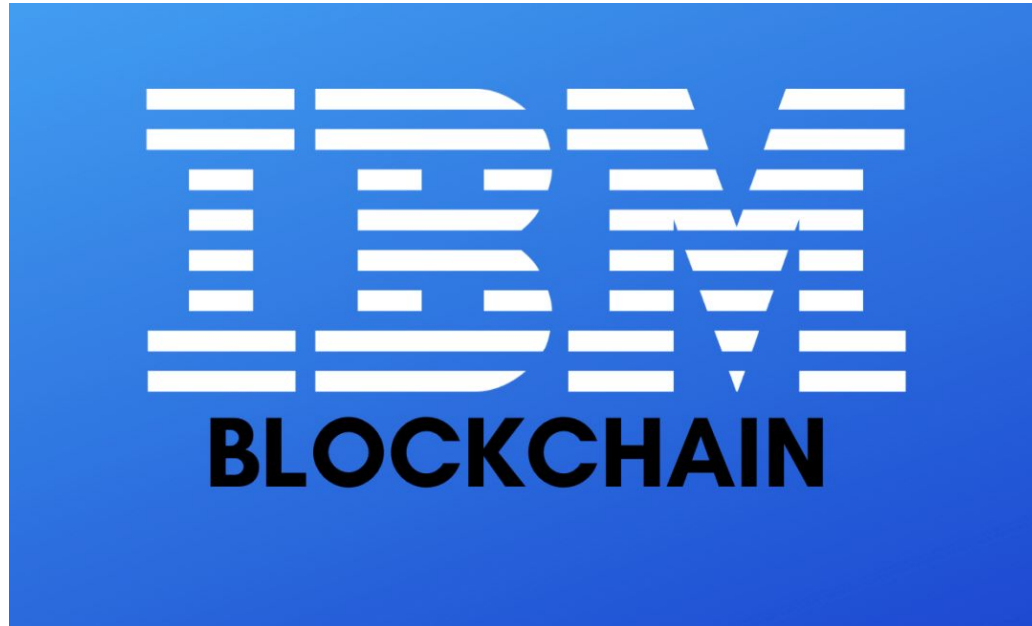


IBM Q System One

The first ever circuit-based commercial quantum computer launched in January 2019



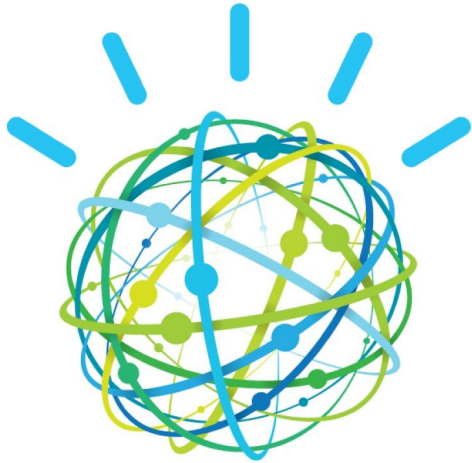
Blockchain Technology



- IBM Food Trust
- IBM Blockchain for Global Financing
- Collaborations with open source community



Artificial Intelligence



IBM **Watson**[™]

Watson is a computer system capable of answering questions posed in natural language

Applications:

- Healthcare
- Teaching and client assistant
- Weather forecasting
- Human Resources



Market share

Davide

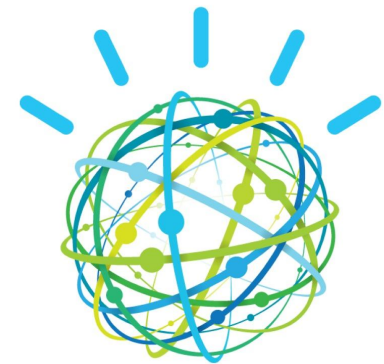
IBM the #1 Market leader in AI

Worldwide Artificial Intelligence 2018 Share Snapshot



Note: 2018 Share (%), Revenue (\$M), and Growth (%)

Source: IDC, 2019

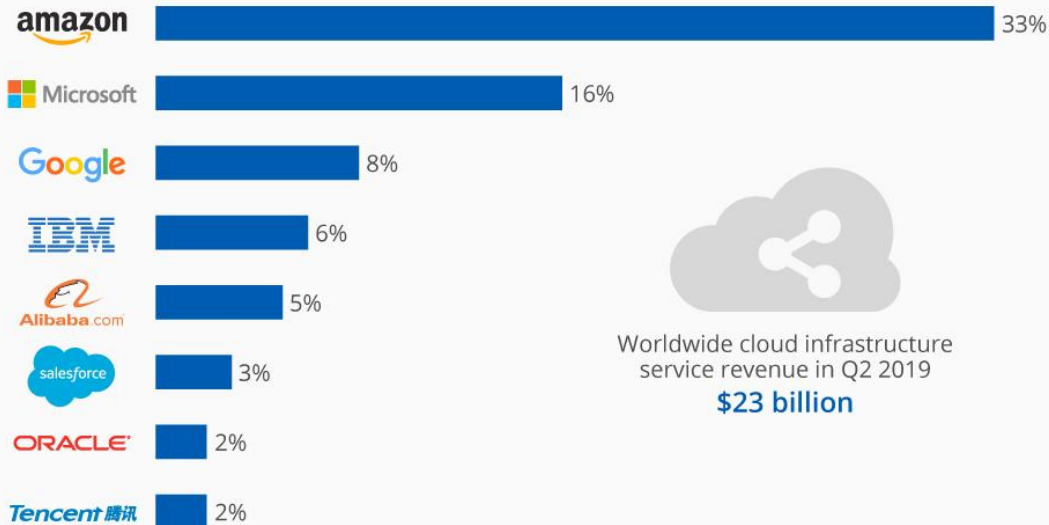


IBM Watson™

Cloud Market Share

Amazon Leads the Race to the Cloud

Worldwide market share of leading cloud infrastructure service providers in Q2 2019*



Worldwide cloud infrastructure
service revenue in Q2 2019
\$23 billion



Thanks for attention!

